



All you need to know
about oils, greases
and operating fluids



Medienprojekte und
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Media Information 2010



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Year

17th year 2010

Addresses Product Companies

Columns

Fuels/Oils

Engine oils, general
Two-stroke gasoline engines
Tractor oils
Gear oils
Automatik transmission fluids
Hydraulic oils
Greases
Coolants
Brake fluids
AdBlue®
Addresses

Cleaning Agents

Wind Screen Cleaner
Hall and workshop cleaner
Car cleaner- und Pflegemittel
Truck cleaner- und Pflegemittel
Cold cleaner
Water Treatment
Oil bonding agent
Addresses

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Price List *trans aktuell* special
 for DEKRA Betriebsstoffliste Nr. 17, Edition 2011
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Circulation

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Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

** For spread pages with adhesive binding, please consider print across gutter.

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Format	Size bleed	Size type area	4c
1/1	210 x 297 mm	185 x 260 mm	7.925,- €
3/4 vertical	158 x 297 mm	137 x 260 mm	5.945,- €
3/4 horizontal	210 x 223 mm	185 x 195 mm	5.945,- €
1/2 vertical	105 x 297 mm	90 x 260 mm	3.970,- €
1/2 horizontal	210 x 149 mm	185 x 130 mm	3.970,- €
1/3 horizontal	210 x 100 mm	185 x 80 mm	2.645,- €
1/4 2 columns		90 x 130 mm	1.990,- €
1/4 4 columns		185 x 65 mm	1.990,- €
1/8 1 column		43 x 130 mm	1.015,- €
1/8 2 columns		90 x 65 mm	1.015,- €
1/8 4 columns		185 x 32 mm	1.015,- €
2/1 **	420 x 297 mm	392 x 260 mm	15.850,- €

Placement

2 nd cover page	210 x 297 mm	8.345,- €
3 rd cover page	210 x 297 mm	8.175,- €
Backcover	210 x 297 mm	8.520,- €



Classified Ads

Prices per mm up to 40 mm width

4c	7,60 €	2c/3c	6,30 €
bw	5,00 €		

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